

Super Resources at your Public Library

Big Game day is here! If you love football, celebrity watching, or a bevy of new commercials, I know what you'll be watching this evening. Since the game is just up the road this year, maybe you even went up to Indy for some of the pre-game fun, or dropped a small fortune to score tickets to the game.

The Super Bowl's got something for everybody, sort of like your local Public Library, so I thought about all the topics related to the event that you may want to check out after tonight's game. The hottest football-related book in our system right now has nothing to do with either of tonight's teams. A look at our item requests shows that Tim Tebow Mania is still in effect. Place his biography *Through My Eyes* on hold today. Say what you will about the guy, but he certainly jumped into the public eye in a big way in 2011. ESPN even conducted a recent survey where he was ranked America's Favorite Athlete.

We have several books which review the history of the Super Bowl, and many books on particularly noteworthy Super Bowls, including *Super Bowl Monday*, about the classic 1991 game between the Giants and Bills, *Da Bears*, which details the Chicago Bears victory in 1986, and *Blue Heaven*, about the title won by the Colts 5 years ago. Maybe a great book will be written about tonight's game?

But let's think outside the football aspects of the Super Bowl. Your party probably starts with delicious food and beverages. Our book shelves are loaded with cookbooks on all subjects, including the *Sunday Night Football Cookbook*, and we also have a substantial number of eBooks on cooking. Before the ball is kicked off, Kelly Clarkson is singing the national anthem, and she of course gained her fame from appearing on American Idol. We have a multitude of American Idol CD's and downloadable songs available through the library, and also two books published in the past year that discuss the show's first 10 years. One, *American Idol: The Untold Story*, is high on the gossip, while the other, *American Idol: Celebrating 10 years*, is an official "scrapbook."

After the first stoppage in play in the game, we'll be bombarded by brand-new and very expensive commercials. Do you ever wonder how companies use these commercials and brands to influence purchases? Martin Lindstrom has written two books available at the library on this subject, *Brandwashed* and *Buy-ology*.

As halftime rolls around, Madonna will take the stage. We have several of her CDs here at the library, and a Madonna-themed CD made by the Glee cast. Did you also know that your library has access to a digital collection of thousands of mp3 songs of other artists? It's true. With your library card, you can download 3 free songs a week by using our Freegal page. Enjoy this and all of our other library services, and happy football viewing!

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